Anti-spam Technologies

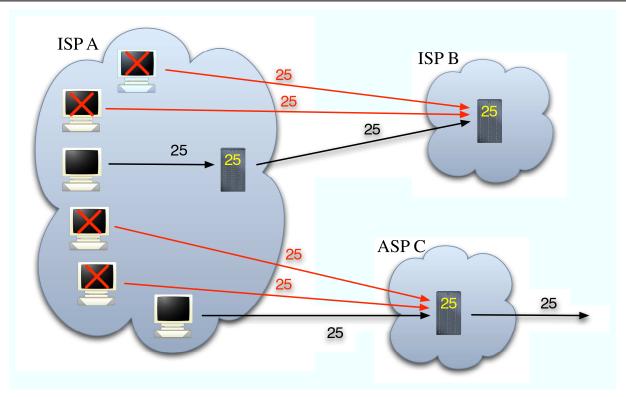
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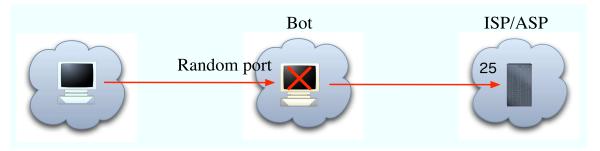


Problems on spams

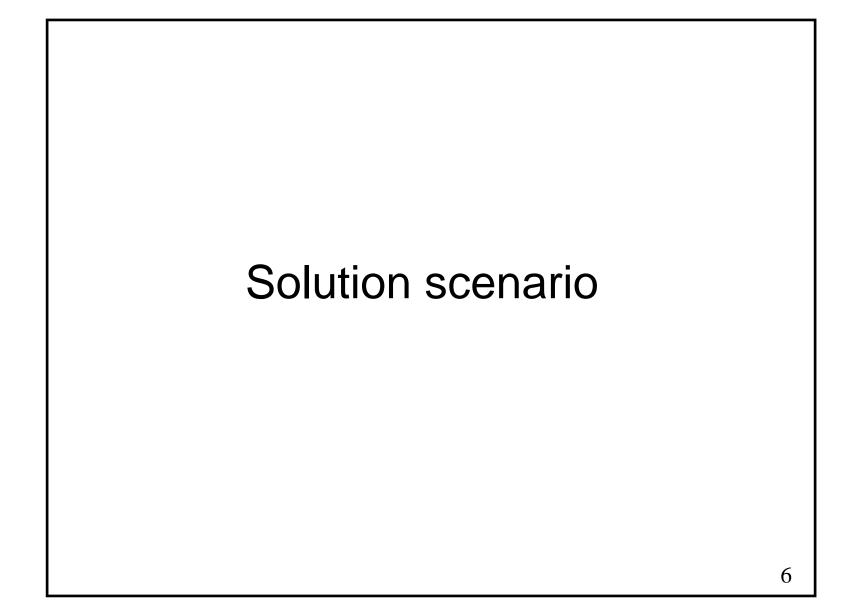


- Massive spams from botnet
- E-mail address can be faked
 - Cannot trace spammers
 - Phishing

How a BOT works?

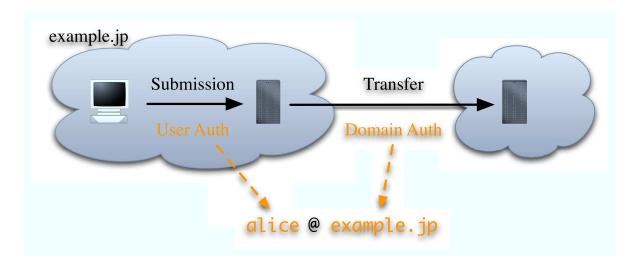


- BOT (a short term of "robot")
 - PCs get infected with viruses and viruses download BOT
 - If you connect vanilla Windows to the net with a global IP address, viruses transmit around 4 minutes
 - About 80 variations everyday
 - BOTs gain access to a controller PC and configure itself
 - Many sophisticated features
- SMTP relay
 - Relay a random port to port 25
 - For rent?
- It's now business
 - BOTs try to hide themselves, do not destroy file system...

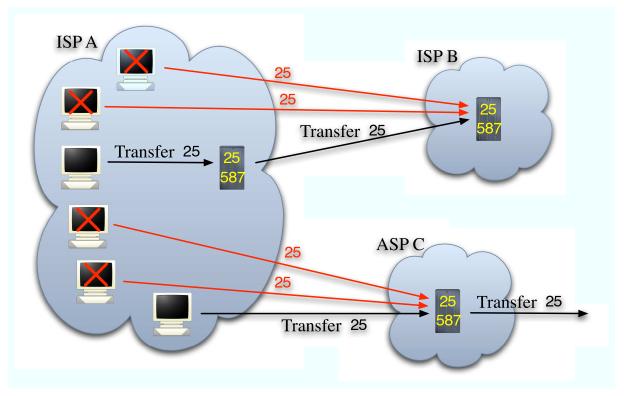


Solutions

- Outbound port 25 blocking (OP25B)
 - Blocking spams from botnets
 - Separating to submission and transfer
- Two authentication methods
 - User authentication (SMTP AUTH)
 - Domain authentication (SPF + DKIM)
 - Preventing faking e-mail address

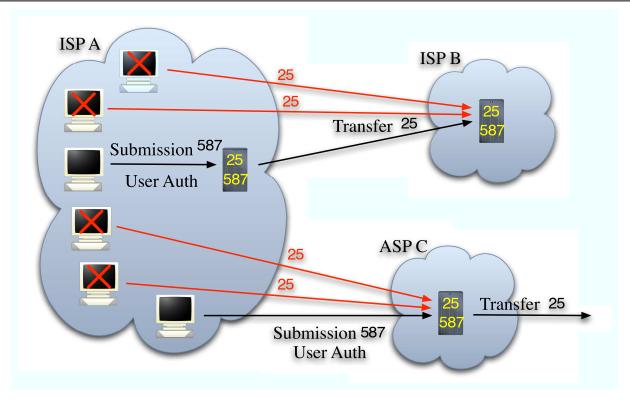


Preparing submission port



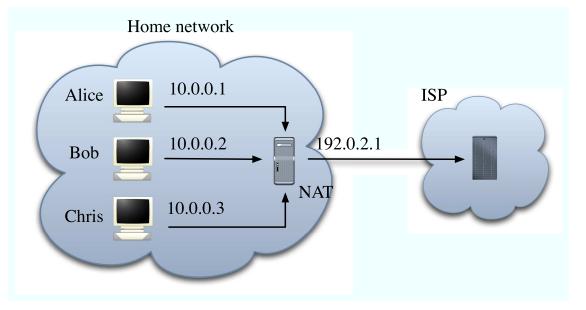
- Transfer = comm b/w servers (port 25)
- Submission
 - = comm b/w mailreader and server (port 587)
 - The protocol is SMTP

Transition to submission port



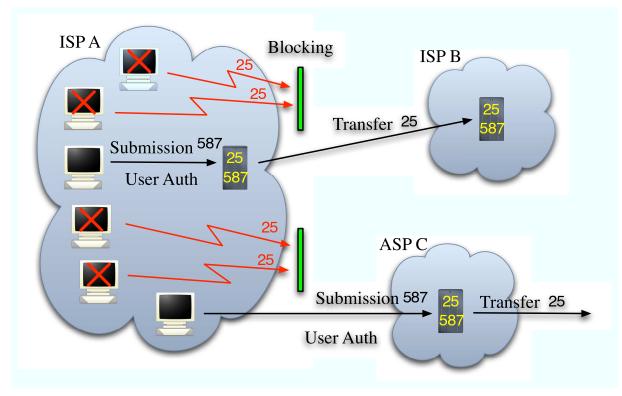
- Requiring SMTP AUTH for submission (port 587)
 - POP before SMTP is not good enough

POP before SMTP



- POP before SMTP authenticates IP addresses only
- It does NOT authenticate users
- It's not alternative for SMTP AUTH

Outbound port 25 blocking

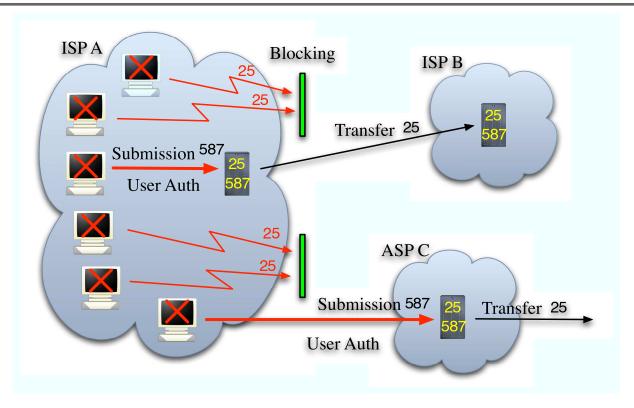


- ISPs in Japan start using OP25B only to hosts whose IP addresses are dynamic
- Those who want to operate mail servers in their home network should switch to fixed IP addresses

Deployment status of OP25B

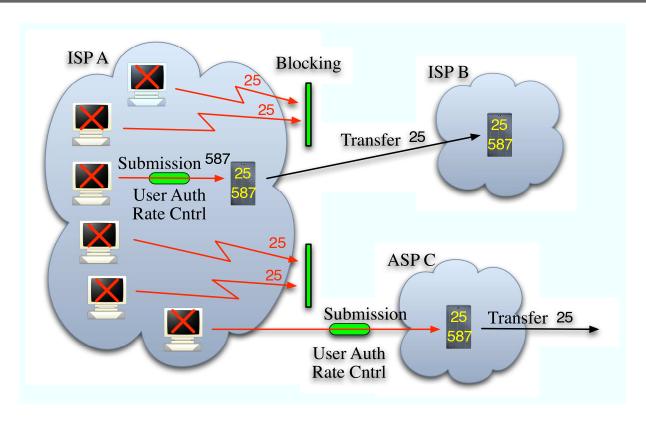
- Companies
 - Already deployed with firewall
- ISPs in America
 - AT&T, Bell CA, Bell South, Comcast,
 - Earthlink, MSN, Verizon,...
 - http://www.postcastserver.com/help/Port_25_Blocking.aspx
- ISPs in Japan
 - Described in the next session

New attacks



- BOTs will steal passwords
- Spammers will send spams with correct e-mail address

Rate control

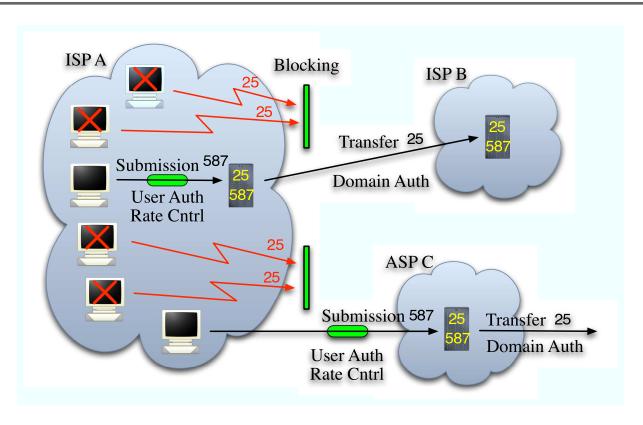


- Rate control is necessary for submission
 - Preventing massive spams in a short time

Rate control (2)

- Both directions
 - Inbound and outbound (submission)
- Limitations
 - Mail size
 - # of SMTP connections at the same time
 - # of SMTP connections from the same IP address
 - Frequency of SMTP connections from the same IP address
 - If a client causes user unknown, taking a longer time to accept the next connection from the client

Domain authentication



Requiring domain authentication for transfer

Domain reputation

- After e-mail messages are traceable
 - Spammers obtain their *daily* domain
 - They configure domain authentication
 - They send spams without address faking
- Reputation for domain is necessary
 - An example: cloudmark.com

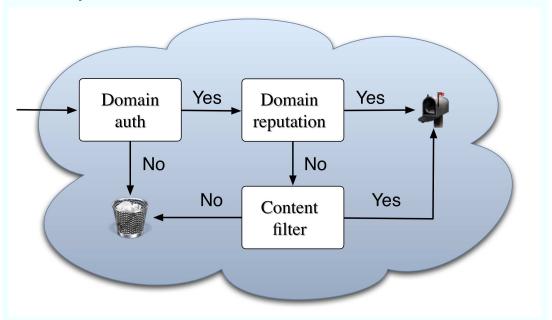
```
% dig iij.ad.jp.rating.cloudmark.com txt
```

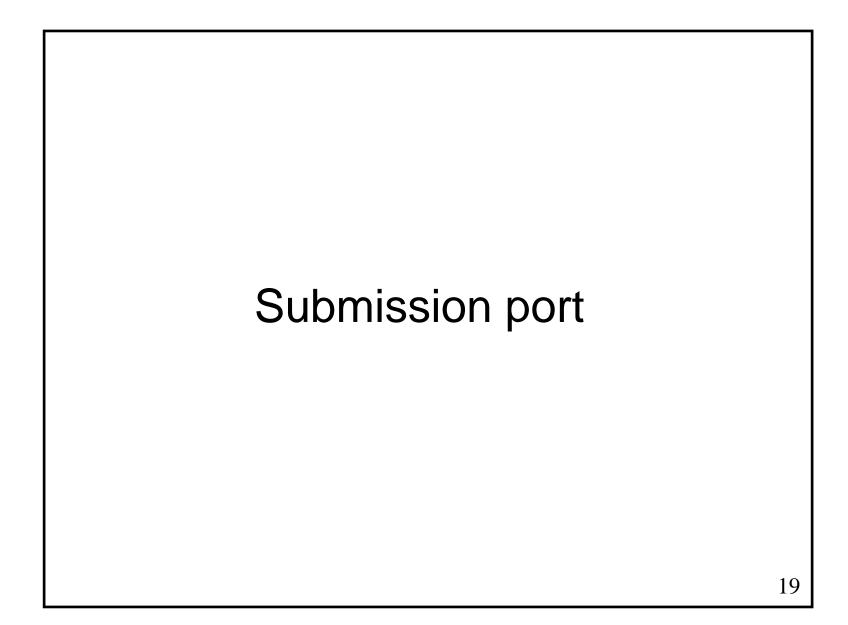
iij.ad.jp.rating.cloudmark.com. 1M IN TXT "Status: Good"

iij.ad.jp.rating.cloudmark.com. 1M IN TXT "Rating: 100"

Future image of ISP/ASP

An example

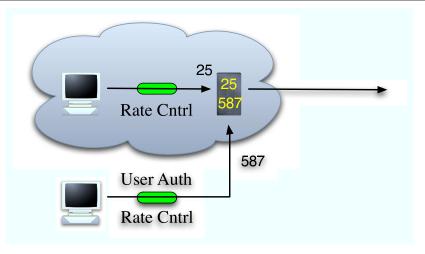




Submission port

- Users have to configure their mailreaders
 - Webmails are not affected
- Ideal story
 - Providing submission port (587) and SMTP AUTH only
 - Preventing use of SMTP port (25) for submission purpose
- Status of mailreaders
 - Almost all mailreaders can use SMTP AUTH and change the port
 - Problem is mails from machinery
 - Report mails from programs
 - Mails from home appliance

Submission port (2)

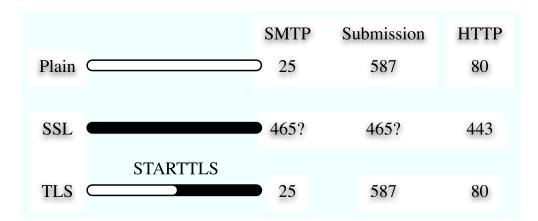


- Practical story
 - Allowing to use SMTP port (25) from the same domain
 - Allowing to use submission port (587) + SMTP AUTH only from the different domain
- Note
 - You may open submission port (587) without SMTP AUTH
 - Due to improper default of Sendmail

SMTP over SSL

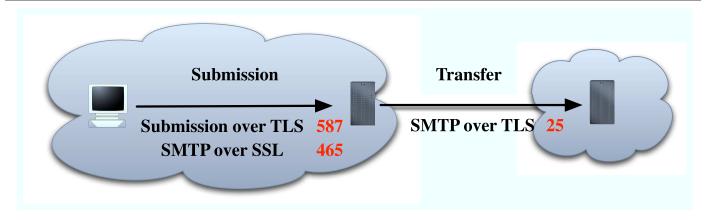
- SMTP over SSL could be alternative
 - Many ISPes in Japan use port 465 for SMTP over SSL
 - Connections to port 465 get over OP25B
- Problems on SMTP over SSL
 - Port 465 used to be assigned to SMTP over SSL
 - Port 465 is now assigned to a protocol of Cisco
 - IETF will not assign a port to SMTP over SSL anymore
 - IETF promotes TLS, not SSL
 - Ports are assigned to POP over SSL and IMAP over SSL
 - It's inconsistent but a reality

SSL and TLS



- **SSL**
 - No modification to SMTP
 - Another port is necessary
- TLS
 - Modification is necessary for SMTP
 - The same port

SMTP/submission over SSL/TLS



- Recommendations
 - Submission over TLS (port 587)
 - Best choice for submission
 - SMTP over SSL (port 465)
 - If you are using port 465 already, you don't have to stop using it
 - SMTP over TLS (port 25)
 - If encryption is necessary for transfer

Outlook Express

- Port for submission
 - Default to 25
 - Can be set to 587
- SMTP AUTH
 - Raw passwords (SASL PLAIN/LOGIN) are supported
 - One time passwords (SASL CRAM-MD5) are NOT supported
- TLS over SSL
 - TLS is used if port is 25
 - Otherwise SSL is used
- You cannot protect your password
 - One time passwords are not supported
 - Submission over TLS (587) is not supported
 - SMTP over SSL (465) is supported but it's not IETF standard

Outlook Express (2)

We have asked to improve OE several times, but MS does NOT

```
if (SSL) {
   if (port == 25) /* "|| port == 587" */
     TLS;
   else
     SSL; /* 465 is this case */
} else
   Plain SMTP;
```

- OE's receiving side is also vulnerable
 - One time password for POP (APOP) is NOT supported
- Why are you using OE?
 - Why don't you use Thunderbird, for instance?

Solutions to mailreaders

- Auto-configuration of Thunderbird
 - XML based "extension"
 - POP/IMAP/SMTP servers can be specified
 - Submission port, SMTP AUTH, TLS can also be configurable
 - ISP/ASPes can provide an XML package on their servers
 - Users download it
 - What users should do is just type name and account name
- Fallback from submission port to SMTP port
 - Submission port can be default with this technique
 - http://www.mew.org/~kazu/proj/submission/index.html.en

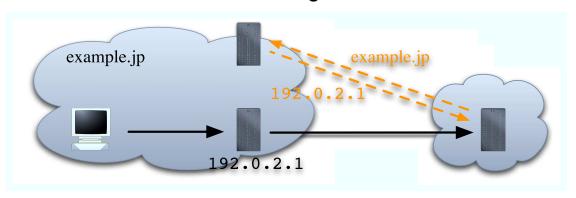


Candidates of domain auth

- IP address base
 - SPF (Sender Policy Framework)
 - SMTP MAIL FROM (envelop information)
- Digital signature base
 - DKIM (DomainKeys Identified Mail)
 - Header (From:) + body
- They can co-exist
 - First, IP address base
 - Then, digital signature base
- DKIM is an anti-phishing technology
 - Protecting header

SPF mechanism

- Declaring sending servers (SPF RR, TXT RR)
 - example.jp IN TXT "v=spf1 +ip4:192.0.2.1 -all"
 - The IP address of the sending server is 192.0.2.1



- SPF verification in the receiver side
 - 1) Obtain the sender's IP address from SMTP connection
 - 2) Extract domain name from SMTP MAIL FROM
 - 3) Look up DNS with the domain name and obtain IP addresses of sending servers
 - 4) Compare 1. and 3.

Declaring SPF RR

- Qualifier
 - \blacksquare "+" \rightarrow pass
 - Accept receipt
- Qualifiers for "all"
 - "?" → neutral
 - Equivalent to *no* SPF RR
 - "~" → softfail
 - A level between neutral and fail
 - "-" → fail
 - Reject receipt
- Examples
 - example.jp IN TXT "v=spf1 +ip4:192.0.2.1 -all"
 - example.jp IN TXT "v=spf1 +a +mx ~all"
 - Indirect reference
 - example.jp IN TXT "v=spf1 -all"
 - Web only

Signatures of DKIM

- Proposed by Yahoo! and Cisco
 - Two protocols have been merged
 - Yahoo! DomainKeys
 - Cisco Identified Internet Mail (IIM)
- Both header and body are signed
 - Signature is inserted to the header

DKIM-Signature: a=rsa-sha1; c=simple; d=example.jp; s=test;

t=1137157317; x=1137762117; i=alice@example.jp; q=dns;

h=DomainKey-Signature:Received:DKIM-Signature:

DomainKey-Signature:Received:Message-ID:Date:From:Organization:

User-Agent:MIME-Version:To:Subject:References:In-Reply-To:

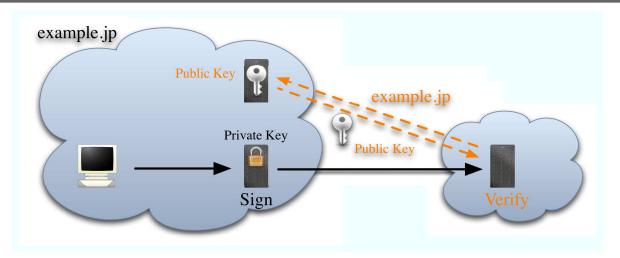
Content-Type:Content-Transfer-Encoding:Reply-To;

b=ktdmQPlrkLGajBALhScj7l+Mx+h6uPBRxrcWm4pcW6bc8OwJTFdl9 4LddNDq+iDGfT3m3Awe6j+Um2Llxpc0ET1dny0ut42H98l40C5QnjTo9

8AahlUYkKeKXQZhTwU2PraJMBXFm8=

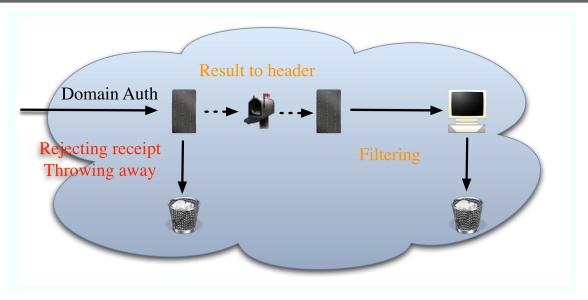
- Relies on DNS
 - Distributing public keys with DNS
 - No certificate authority (CA) is necessary

DKIM mechanism



- Sender side
 - Sign a mail with the private key
- Receiver side
 - Extract domain name from the signature
 - Look up DNS with the domain name and obtain the public key
 - Verify the signature

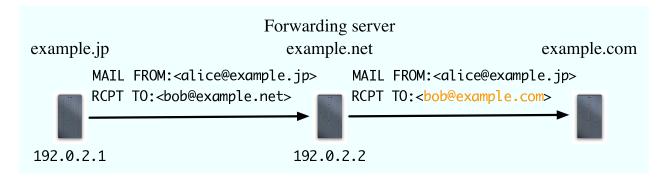
Transition to domain auth



- First stage
 - Results are labeled to a header by receiving server Authentication-Results: mx.example.com from=alice@example.jp; spf=fail
 - Mailreaders filter with the label
- Second stage
 - Receiving server rejects receipt if verification fails

Problems on domain authentication

Forwarding and domain auth



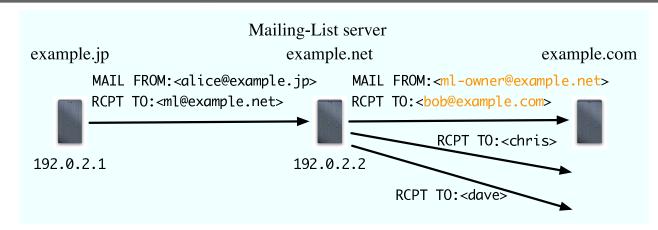
SPF

- Authentication fails
- IP address changes but domain name does not change
- Overriding MAIL FROM fixes this but routing loops occur
- Proposals to prevent routing loops
 - http://www.iajapan.org/anti_spam/portal/en/s02_SPF.html

DKIM

■ No problem because DKIM is independent of IP address

Mailing-list and domain auth



- SPF
 - No problem because domain name also changes
- DKIM
 - Authentication may fail since ML server changes Subject: and body

SPF and DKIM

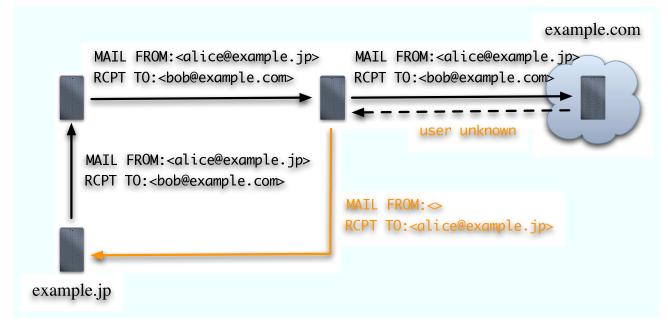
- SPF
 - Weak against forwarding
 - Strong against mailing-list
- DKIM
 - Strong against forwarding
 - Weak against mailing-list
- So, use both
 - SPF and DKIM can co-exist
 - If SPF check or DKIM check succeeds, accept receipt
 - If both checks fail, reject receipt



Problems on deploying SPF

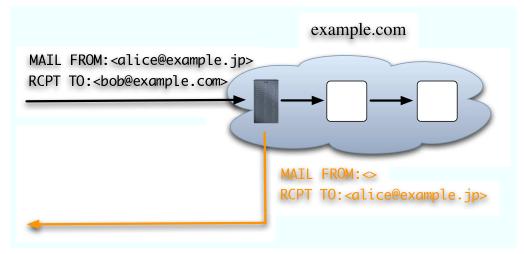
- Early phase of deployment
 - Few merit of introduction
 - Operators are afraid that if they make mistakes, mails would be rejected by other sites
- Now in negative cycle
 - Sites cannot introduce until widely deployed
 - So, not widely deployed
- For positive cycle
 - We need motivation to introduce SPF
- Let's make use of SPF to reduce unnecessary error mails!

Error mails on typical sites



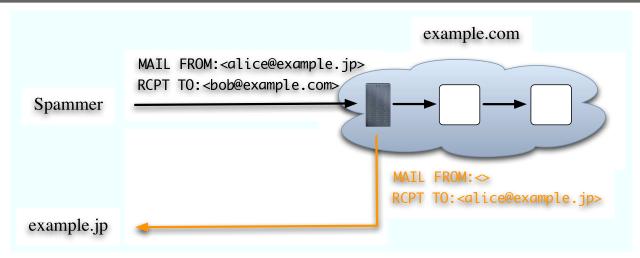
- The previous server generates an error mail
 - when it receives "user unknown"
 - when it receives "spool is full"

Error mails on ISPes



- ISP's receiving server
 - accepts all mails even if a user is unknown to prevent harvesting attack
 - returns error mails by itself

Unnecessary error mails

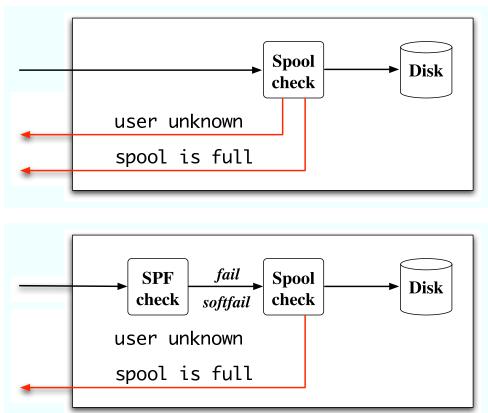


- Unnecessary error mails are caused by address faking
 - Almost all error mails are NOT necessary

Proposal for SPF deployment

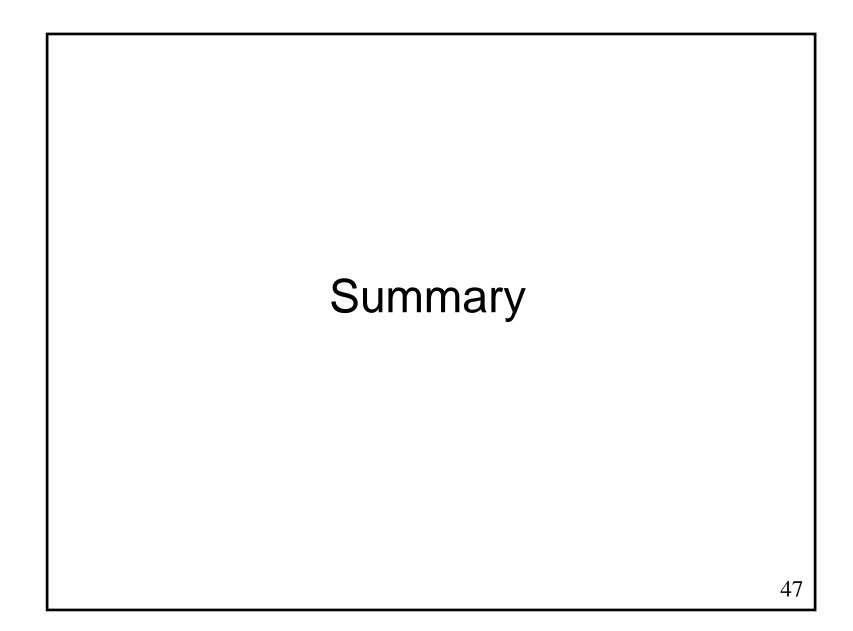
- Reducing unnecessary error mails with SPF
- Redefine "~" (softfail)
 - MUST receive mails AND
 - Need NOT to generate error mails if user unknown
- Sender side declares "~all"
 - If it declares "?all", nothing improves
- Receiver side does not generate error mails if
 - SPF verification results in "fail" or "softfail" AND
 - user unknown

Reducing error mails with SPF



Reducing error mails with SPF (2)

- Positive cycle
 - If you declare "~all" in SPF RR, the number of receiving error mails will be reduced
- A patch for Sendmail
 - http://member.wide.ad.jp/wg/antispam/sm-dsn-supr/



Action items

- Submission and OP25B
 - Prepare submission port and SMTP AUTH
 - Consider to introduce OP25B
- SPF
 - Declare SPF RR with "~all" on sender side
 - Labeling result of SPF verification on receiver side
 - If SPF verification results in "fail" or "softfail" and user is unknown, do NOT generate an error mail
- DKIM
 - Consider to introduce DKIM
 - Labeling result of DKIM verification on receiver side

Documents

- Submission
 - **RFC** 4409
- SPF
 - RFC 4408
 - http://www.openspf.org/
- DKIM
 - Internet-draft
 - http://www.ietf.org/html.charters/dkim-charter.html
- The WIDE project
 - http://member.wide.ad.jp/wg/antispam/