

Cyberspace Privacy Considerations

Arthur Shay, Esq.
Shay & Partners,
Taipei, Taiwan
arthur@elitelaw.com

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Partnership towards IGF in Asia



太穎國際法律事務所
SHAY & PARTNERS

What are we talking about?

Understanding Privacy

- ❖ Is it a reality in our life?
- ❖ Does it stay without change?
- ❖ Does it exist in the public space?

What are we talking about?

Edison Chan's photo file

- ❖ It is not just personal data.
 - ❖ A cross-border issue applied with different legal and ethic standards.
 - ❖ Who owes you an apology?
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What are the international influences?

- ❖ The UN's roles in global privacy protection.
- ❖ Influence of the EU Data Protection Directive (95/46/EC)
- ❖ The APEC Privacy Framework

APEC's 9 Privacy Principles

- ❖ Preventing harm
- ❖ Notice
- ❖ Collection limitation
- ❖ Uses of personal information
- ❖ Choice

APEC's 9 Privacy Principles

- ❖ Integrity of personal information
- ❖ Security safeguards
- ❖ Access and correction
- ❖ Accountability
(includes due diligence in transfers)

A Light-handed approach for implementation of global privacy protection?

- ❖ Self-certification & binding corporate rules
- ❖ Bilateral and multilateral enforcement cooperation