



Call for proposals
to host the
30th APNIC Open Policy Meeting



Table of contents

1	Why host an APNIC Open Policy Meeting?	4		
2	Overview	4		
2.1	About APNIC Open Policy Meetings	4		
2.2	Meeting location	4		
2.3	Hosting an APNIC meeting	4		
2.4	Call for proposal (CFP) requirements	4		
2.5	Information on past meetings	5		
2.6	Meeting program	5		
3	Meeting requirements	5		
3.1	Meeting venue	5		
3.2	Meeting rooms	6		
3.3	Internet access	6		
3.3.1	Internet backbone access	6		
3.3.2	Wireless access	7		
3.3.3	Terminal room	7		
3.4	Audio visual and power board requirements	7		
3.5	Simultaneous interpretation	7		
3.6	Video multicasting requirements	7		
3.7	Printing	8		
3.8	Catering	8		
3.9	Accommodation	8		
3.10	Fellowship program	8		
3.11	Registration fees	8		
3.12	Travel security	9		
3.13	Opening reception and social event	9		
4	Host contributions	9		
4.1	Administrative support	9		
4.2	Financial support	9		
4.3	Sponsors	9		
4.4	Promotions	10		
4.5	Visa application assistance	10		
4.6	Full assistance for import and re-export procedures	10		
4.7	Other assistance	10		
5	Content of proposal	10		
6	Proposal deadline	10		
	Appendix 1: APNIC Open Policy Meeting program - draft	11		
	Appendix 2: Meeting room layout	12		
	Appendix 3: “Proposal to host APNIC Open Policy Meeting” template	13		
	1. Meeting host details	13		
	2. Overview	13		
	3. Date	13		
	4. Implementation outline	13		
	5. Host contributions outline	13		
	6. Indicative budget	14		
	7. Supplementary information	14		
	Appendix 4: Checklist	15		
	Requirements for APNIC Open Policy Meeting	15		
	Appendix 5: Suggested items for cost projection	19		
	Appendix 6: Sponsorship invitation	20		

1 Why host an APNIC Open Policy Meeting?



The APNIC Open Policy Meeting presents a great opportunity for organizations to get closely involved with the Internet addressing community. This biannual event is a well established part of the international and regional Internet calendar, attracting influential industry professionals in a cooperative, open environment. Meeting hosts receive the positive exposure of being associated with a professional, well-organized event featuring technical training, knowledge sharing, policy making, and global coordination. Meeting hosts are publicly seen as making a positive contribution to the service of the Asia Pacific Internet community.

The APNIC Open Policy Meeting provides clear benefits for the local hosts, but it also requires a significant time and resource commitment. In this document, we have tried to set out as clearly as possible what is required from a local host to help create a successful event. We have also included a checklist summarizing what is needed, and a template to help you structure a meeting proposal.

We encourage you to consider hosting a meeting in your area and will be happy to answer any questions you may have about preparing your proposal.

2 Overview

2.1 About APNIC Open Policy Meetings

APNIC Open Policy Meetings, which are held twice per year, are the major events in APNIC's annual calendar. They provide a unique opportunity for members of the APNIC community to meet, attend tutorials and training, and participate in open policy development, coordination, and other important activities. Like APNIC itself, the meetings are run on a non-profit basis, as a service to APNIC members and the Asia Pacific Internet operations community.

2.2 Meeting location

Each APNIC meeting is held in a different location within the Asia Pacific region. This helps to boost participation and to fairly spread the costs of attending the meeting across the region. APNIC needs to work with local organizations that are able to assist with meeting arrangements and support for the meeting. For each meeting APNIC seeks proposals in advance from organizations interested in hosting an APNIC meeting in their city or area.

2.3 Hosting an APNIC meeting

Local meeting hosts must commit certain resources to the event, but successful bids gain extensive exposure to the APNIC community, through a prominent and important contribution to Internet development in our region.

It should be noted that the host is not expected to take financial or management responsibility for the meeting, but rather to provide local support and commitment so that APNIC can manage the meeting properly.

APNIC meetings usually take place sometime in either late August or early September. Meeting dates are from Monday to Friday.

2.4 Call for proposal (CFP) requirements

This document describes the main requirements for APNIC meetings and the areas where assistance from a local organization is needed. If you are interested in hosting a future APNIC meeting, you should read this document carefully. Please note, you will need to lodge a completed proposal by the date specified in the *Proposal Deadline* section (page 9). You should prepare a proposal addressing all of the relevant topics, and this must be submitted

by the due date. We have included a suggested content outline and checklist of the major meeting requirements to help you prepare your proposal.

Even if you can not fulfill all requirements you are still invited to submit a proposal. APNIC will review each proposal on its merits and may contact proponents to negotiate alternative ways of achieving the desired result.

After receiving and reviewing the proposal, the APNIC Secretariat will contact you to discuss any details, before referring the matter to the APNIC Executive Council for final selection.

2.5 Information on past meetings

Comprehensive information on past APNIC meetings is available on the APNIC website at <http://www.apnic.net/meetings>. Prospective meeting hosts are encouraged to review this information to get a good indication of what to expect.

2.6 Meeting program

The APNIC Open Policy Meeting program has six parts:

- Tutorial sessions
- Special Interest Groups (SIGs)
- Birds-of-a-Feather (BoF) sessions
- APNIC Member Meeting (AMM)
- Social activities (opening reception and social event)
- Other small meetings (about 10)

The program normally runs for four days, with a combination of parallel tracks (normally two tracks) and plenary sessions. We expect attendance of parallel sessions to be up to 150 people in any parallel session, with a maximum of 200 people in the plenary sessions. BoF sessions, which may be in the evening, generally attract smaller groups of between 10 and 50 people.

The social activities provide opportunities for meeting delegates from around the region to meet and share knowledge in an informal manner. The opening reception is to welcome meeting delegates and should be in cocktail function style, while the social event should be in a dinner setting, preferably with light entertainment that involves all delegates.

We have attached a draft meeting program as [Appendix 1](#).

3 Meeting requirements

This following section details what the local host will be required to provide for the APNIC Open Policy Meeting. We have also summarized these requirements as a checklist in [Appendix 4](#). Please include the checklist as part of your proposal to ensure that all of these requirements are considered.

3.1 Meeting venue

The ideal meeting venue should be a hotel with modern conference facilities, or a fully-equipped conference centre with a hotel directly attached.

Delegates will come from many parts of the world, so the proximity of the proposed venue to an international airport is a factor to be considered.

Total attendance can be difficult to predict; however, APNIC expects 150-200 people to attend the next Open Policy Meeting.

APNIC provides a substantial amount of equipment to support each meeting, including computers, data projectors, and simultaneous interpretation equipment. The venue must not impose any restriction or fee on the use of such equipment during the meeting.

3.2 Meeting rooms

The venue will require the following rooms:

- **Main meeting room**, for plenary sessions and one of the parallel tracks, capable of seating up to 200 people
- **Secondary meeting room**, for the second track of the parallel sessions, capable of seating up to 100 people
- **Secretariat room**, at least 40 sq metres, to be used by APNIC Secretariat staff and the meeting organizers
- **Terminal room**, able to accommodate at least 10-15 users
- **Small conference room**, capable of seating 15-20 people in boardroom style, to be used for an Executive Council meeting, teleconferences, and other meetings
- **Hostmaster consultation room**, capable of seating 4-6 people
- **Prayer room** for inter-faith worship

The equipment, layout, and other requirements of these rooms are described in [Appendix 2: Meeting room layout](#) and [Appendix 4: Checklist](#).

3.3 Internet access

Internet access at APNIC meetings is essential, and is provided through both a terminal room and public wireless network. The local host must be able to provide the following facilities:

- Internet backbone access
- Suitable locations and access for APNIC's wireless network
- Terminal room

Please refer also to the “Sponsorship Invitation” document.



3.3.1 Internet backbone access

Internet access needs to be the highest quality and bandwidth possible – 10Mbps is required.

The local host must source a backbone access provider who is able to provide a link capable of running BGP. The backbone provider should have sufficient international bandwidth capacity and peering points.

The provider should also be able to help to provide IPv6 and multicast connectivity. The local host must be able to advise APNIC of DNS, WWW proxy, and mail servers. Alternatively, the local host could provide two onsite servers for APNIC technical staff to configure for these purposes.

If the provider cannot arrange connectivity on UTP or fibre presented as Ethernet then the provider must supply the correct interfaces/appliqués.

The local host is also required to help APNIC technical staff to negotiate with the venue regarding a secure and convenient location for routers and switches within or near the Secretariat room and with appropriate cabling to the backbone cable.

The APNIC Secretariat will provide and configure all necessary routers and switches.

The backbone must be fully operational 24 hours before the meeting starts. Contact details for NOC for the Internet backbone should also be provided.

3.3.2 Wireless access

The APNIC Secretariat will provide necessary equipment and configuration for wireless access. The local host is required to help APNIC technical staff to conduct a site inspection at the venue to identify network access points, antennae, and required cabling locations.

The local host also needs to be aware of the following wireless requirements:

- Wireless access will be provided through a standard wireless (“WiFi”) LAN (802.11 standard), with at least five base stations (10 Base-T uplink) located throughout the venue, operating 24 hours per day.
- The local host must make suitable arrangements with the venue to allow wireless access in public areas of the main conference venue, such as hotel lobby and lounge areas, as well as guest rooms.
- The network access will be operational 24 hours before the meeting starts.

3.3.3 Terminal room

The local host will help to plan the terminal room and must source appropriate sponsors to provide the required equipment. The APNIC technical team will provide guidance to set up the terminal room; however, it is the responsibility of the host to coordinate with the sponsor to provide ongoing supervision of the terminal room during the meeting.

The equipment and other needs for this room are described in [Appendix 4: Checklist](#).

3.4 Audiovisual and power board requirements

Suitable audio-visual equipment is needed in each of the main rooms, including two standup microphones and at least two radio microphones for audience participation (more for larger meeting sessions); one lapel microphone, one fixed microphone, projector screens of suitable size; and a white board with markers. As laptops are widely used by the meeting delegates, it is essential to have a sufficient number of power boards available for each meeting room, easily accessible from the seats.

Please also refer to [Appendix 2: Meeting room layout](#).

3.5 Simultaneous interpretation

The official meeting language is English, but simultaneous interpretation services may be provided, depending on demand. If interpretation services are required, APNIC will provide necessary equipment. However, in these cases, the local host must provide sufficient power outlets and audio feeds to support the service. The local organization may also be asked to help arrange professional interpreters. The costs of hiring interpreters will be covered by APNIC and the local host, however sponsorship is welcome.



3.6 Video-multicasting requirements



APNIC provides live multicast video of meeting sessions in the main meeting room, as a service to those who are not able to make it to the meeting in person. To support the multicast service, the onsite Internet connection speed must be a minimum of 10mb/s. The wireless coverage must also be sufficient to support this service and the entire meeting network must be configured to carry multicast traffic internally and externally.

Suggested locations of simultaneous interpretation and multicast facilities are indicated in [Appendix 2: Meeting room layout](#).

3.7 Printing

Numerous printing and copying tasks will arise before and during the course of the meeting. If possible, the printing of the conference program and related materials, signs, schedules, sponsor acknowledgements, and other display materials should be done locally with the assistance of the host organization. Training materials should be printed by the local host.

3.8 Catering

Meeting catering includes a buffet lunch and morning and afternoon coffee breaks. Meeting delegates are from a wide range of cultural backgrounds, so vegetarian and halal cuisine must be catered for. The costs of all catering will be included in the meeting registration fee.

3.9 Accommodation

It is expected that most attendees will opt to stay in the hotel that hosts the conference. However it is also crucial that economical accommodation options be available within close proximity to the meeting hotel. The local host must provide a list of alternative accommodation options.

It is expected that each “official” conference hotel provide group discounts for block bookings.

3.10 Fellowship program

The fellowship program encourages members of the Internet community from developing economies in the Asia Pacific region to attend the meeting. It targets key staff from organizations developing or providing Internet services, in particular, those responsible for managing Internet resources (such as IP addresses, autonomous system numbers, and routing registry data).

Fellows will receive financial assistance towards attendance at the meeting, accommodation, meals, and incidental costs. Fifteen percent of the total sponsorship fund will be allocated to the program (and is therefore not available as meeting income). To provide additional support for fellowship expenses, the host organization is also welcome to make a contribution towards the program.

3.11 Registration fees

Typical registration fees for an APNIC meeting are as follows:

Registration	Member	Non-member
	<i>AU dollars</i>	<i>AU dollars</i>
Open Policy Meeting – early bird registration	AUD 300	AUD 400
Open Policy Meeting – normal registration	AUD 350	AUD 450
Tutorials (full day)	AUD 100	AUD 170
APNIC Member Meeting	No charge	No charge
Opening reception	No charge	No charge
Social event	No charge	No charge

It should be noted that fees are set at appropriate levels to be affordable to all APNIC members, and cannot be raised significantly, even where local expenses are high.

It should also be noted that meeting fees are waived for guests of the meeting, including tutors, presenters, fellows, APNIC staff, and other invitees.

3.12 Travel security

APNIC is concerned for the well-being and safety of meeting delegates, so security issues will be considered when selecting the meeting location. Such issues include possible terrorist threats or problems with law and order. APNIC may refer to official government travel advisories before selecting a meeting location. Therefore, APNIC recommends that the local host should include advice about the domestic security conditions in the intended city or area in the proposal.

3.13 Opening reception and social event

The local host is expected to help APNIC organize an attractive, high quality opening reception (on the Tuesday night) and social event (on the Wednesday night). The aim is to provide a relaxing, enjoyable atmosphere. Such events also provide good networking opportunities for participants. The local host or a local sponsor is welcome to sponsor such events (refer to the “Sponsorship Invitation” document).



4 Host contributions

4.1 Administrative support

The host organization’s major contribution will be human resources. People are required throughout the meeting preparation and during the meeting itself for many activities. The local host should assign a key meeting coordinator for further administrative support. Management resources are not required, as the APNIC Secretariat will take that responsibility; however, local experience in event coordination would be an advantage. The host will also be expected to provide staff who are fluent in both English and the local language to help at the registration desk.

4.2 Financial support

APNIC is able to bear the costs and risks associated with the meeting, up to a reasonable limit; however, it may be necessary for the host organization to make a financial contribution in cases where direct costs are higher than can be covered by registration and sponsorship incomes. Financial responsibilities will be negotiated and agreed on a case-by-case basis, during and after APNIC’s selection of the successful host bid.

4.3 Sponsors

APNIC meetings normally receive substantial sponsorship from organizations interested in assisting our work and promoting themselves to the APNIC community. There are normally six classes of sponsorship available (Platinum, Diamond, Gold, Silver, Supporting and In-Kind), recognizing the value of cash or in-kind contributions. Sponsorships will be sought specifically for individual days of the meeting, the opening reception and social event, as well as for meeting facilities such as simultaneous interpretation, real-time captioning, Internet connectivity, wireless network, and the terminal room (refer to the “Sponsorship Invitation” document).

The host organization is expected to source appropriate local sponsors for at least 50 percent of the total sponsorship requirements. Ideally, the Internet connection, wireless network, and terminal room should be sponsored locally, due to the difficulty of setting up and transporting equipment. The sponsorship benefits should be provided to the local sponsors in accordance with the “Sponsorship Invitation” document.

In order to reduce the cost borne by APNIC members, additional financial contributions from the host organization, whilst not compulsory, will be welcomed and acknowledged at the appropriate sponsorship level (in addition to the acknowledgement given to the organization as meeting host).

4.4 Promotions

The host organization is strongly encouraged to promote the APNIC meeting in the local area and attract local delegates to attend the meeting. Local media releases or company announcements should be used to increase awareness if possible. APNIC can be of assistance by providing articles for this purpose. The host organization can also promote the meeting by establishing a meeting website providing local information for meeting delegates.

4.5 Visa application assistance

As many meeting delegates are from economies where travel visas or invitation letters are required, the host organization should be able to provide necessary assistance in arranging visas, invitation letters, and other related travel documents.

4.6 Full assistance for import and re-export procedures

The APNIC Secretariat will ship technical equipment, stationery, promotional gifts, and printed materials prior to the meeting. APNIC technical equipment will also need to be re-exported to Australia after the meeting. The local host will be required to pay any refundable import duty deposit that may be required by the host country. The local host will also be required to provide full assistance with import and re-export procedures, and provide a secured storage area for shipped boxes.

4.7 Other assistance

The host organization is also expected to assist with all other meeting-related issues, such as a preliminary site visit by APNIC staff, and sourcing promotional items locally.

5 Content of proposal

APNIC has provided a template to help you prepare your proposal. Please see [Appendix 3: "Proposal to host APNIC Open Policy Meeting" template](#).

6 Proposal deadline

Parties interested in hosting the APNIC 30 Open Policy Meeting (to be held during August or September 2010) are encouraged to express their interest as soon as possible by email to [<meetings@apnic.net>](mailto:meetings@apnic.net).

Completed proposals (including the checklist - [Appendix 4](#)) should be submitted by email to [<meetings@apnic.net>](mailto:meetings@apnic.net) by 29 May 2009.

The APNIC Executive Council (EC) will make a final selection on the location of the meeting and the host organization during APNIC 26. The EC may invite the candidates to present their proposals at the EC meeting during APNIC 26. A public announcement of the decision will be made at the APNIC Member Meeting on the final day of APNIC 26.

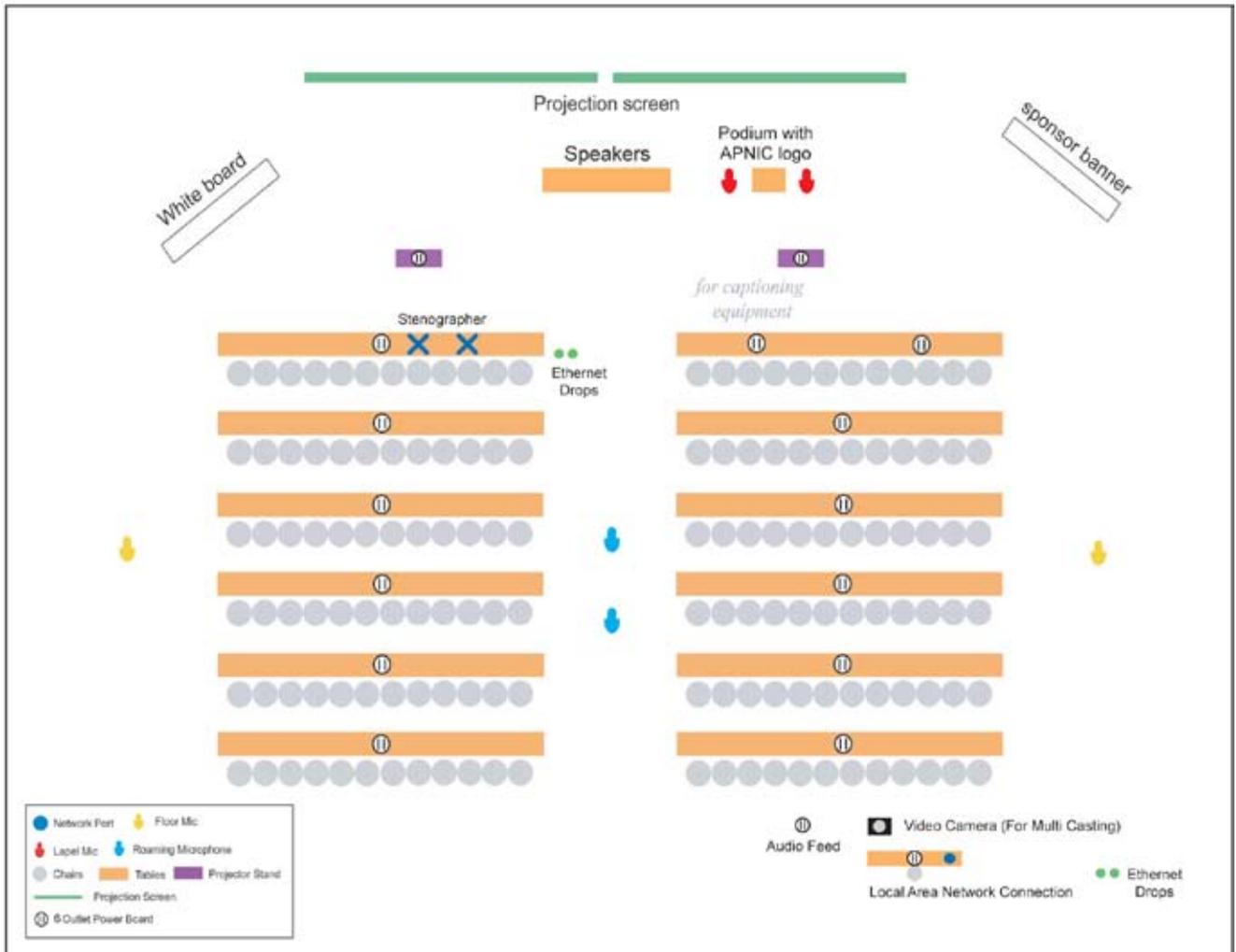
Proposal submission deadline	29 May 2009
Public announcement	At the end of APNIC 28

APNIC staff will be happy to answer any questions you may have before submitting a final proposal. Please email [<meetings@apnic.net>](mailto:meetings@apnic.net) with any queries.

Appendix 1: APNIC Open Policy Meeting program - draft

	Day 1	Day 2	Day 3		Day 4		Day 5
8:30	Registration (Newcomers' Orientation)	Registration	Registration		Registration		Registration
9:00	APNIC training	Seminar	Opening Plenary		IPv6 technical SIG	IX SIG	APNIC Member Meeting
9:30							
10:00							
10:30	Morning Tea						
11:00	APNIC training	Seminar	Policy SIG		IPv6 technical SIG	IX SIG	APNIC Member Meeting
11:30							
12:00							
12:30	Lunch						
13:00							
13:30							
14:00	APNIC training	Seminar	Policy SIG		Routing SIG		APNIC Member Meeting
14:30							
15:00							
15:30	Afternoon Tea						
16:00	APNIC training	Seminar	DNS operations SIG		Database SIG	NIR SIG	APNIC Member Meeting
16:30							
17:00							
17:30							
18:00	Opening Reception		APOPS	BoF	BoF	BoF	
18:30							
19:00			Social Event				
19:30							
20:00							
20:30							

Appendix 2: Meeting room layout



Appendix 3: “Proposal to host APNIC Open Policy Meeting” template

1. Meeting host details

- 1.1. Organization name
- 1.2. Contact person’s details

2. Overview

This section should indicate the reasons why the APNIC Open Policy Meeting should be hosted in your economy. The brief information may include your organization’s background, your local Internet industry’s history, and the benefits of hosting this meeting in your economy.

3. Date

Please specify the dates you propose to host APNIC 30.

4. Implementation outline

This section should provide information (in compliance with our meeting requirements) on the proposed venue, catering plan, opening reception and social event plans, accommodation, and transportation. Quotes for the venue and catering as well as confirmation of the proposed venue’s availability should also be provided.

- 4.1. Meeting venue
- 4.2. Meeting rooms
- 4.3. Internet access
- 4.4. Audio visual and power boards
- 4.5. Simultaneous interpretation
- 4.6. Video multicasting requirements
- 4.7. Printing
- 4.8. Catering
- 4.9. Accommodation
- 4.10. Fellowship program
- 4.11. Registration fees
- 4.12. Travel security
- 4.13. Opening reception and social event

5. Host contributions outline

- 5.1. Administrative support
- 5.2. Financial support
- 5.3. Sponsors
- 5.4. Promotions
- 5.5. Visa application assistance

- 5.6. Full assistance for import and re-export procedures
- 5.7. Other assistance

6. Cost projection

This section should indicate estimates of major expenses including meeting venue, catering, events, souvenirs etc; and major income items including registration and sponsorship fees, and necessary contributions by APNIC and the host organization.

7. Supplementary information

This section may include tourist information and other local information that is relateds to the meeting.

Appendix 4: Checklist

Requirements for APNIC Open Policy Meeting

Conference facility suitable for up to 200 delegates

Should be a hotel with conference facilities or a conference centre with hotel directly attached.

Proximity to international airport will be considered.

Expected maximum attendance:

- 400 in plenary
- 300 in main parallel track
- 150 in secondary parallel track
- 40 in BoF sessions.

Main meeting room, to seat up to 400 delegates

For plenary sessions and main track of parallel sessions.

Preferably with flat floor (not sloping, lecture-hall style).

Two projection screens (one for presentations and the other for transcripts service).

“Classroom-style” seating for at least 50 percent of attendees, with additional chairs available for remainder.

Secondary meeting room, to seat up to 150 delegates

For second track of parallel sessions.

Preferably with flat floor (not sloping, lecture-hall style).

One projection screen.

“Classroom-style” seating for at least 50 percent of attendees, with additional chairs available for remainder.

Secretariat room, approximately 40 square metres

For APNIC Secretariat staff and the meeting organizers.

Secretariat room to include:

- a boardroom style table capable of sitting up to 20 people
- high-volume photocopier at reasonable rates (not hotel business centre rate), with onsite maintenance services
- a fax machine and telephone on separate lines, capable of international calls, with onsite maintenance services for fax machine.
- approximately 5 metres of additional tables or shelving to store technical equipment and meeting materials.

Terminal room for 10 - 15 users

Approximately 4-6 public access PCs are required, each with:

- USB ports
- CD-ROM drives
- web browser and SSH client
- full time Internet access
- up-to-date anti-virus protection and operating system security patches

At least 10 additional Ethernet cables for laptop connection.

One public access laser printer must be provided, with all computers configured to use the printer.

The terminal room should be available for the duration of the meeting, from 7am and 9pm, with appropriate supervision at all times.

Small meeting room 1, to seat 15-20 people in boardroom style

For Executive Council meeting and other teleconferences.

Must include:

- Internet access
- One projection screen
- phone line suitable for a conference phone, capable of international calls

This room may not be required for entire week. Schedule to be negotiated as program is developed.

Small meeting room 2, to seat 4-5 people

For hostmaster consultations.

Must include Internet access.

Prayer room

Suitable for inter-faith worship.

Internet backbone access

Must be of highest quality and bandwidth possible (10Mbps is required).

Wireless access

Local host to assist APNIC Secretariat establish wireless network in meeting rooms and public areas.

Audio visual and power board requirements

Each of the two main meeting rooms must include:

- Two standup microphones
- Two radio microphones (for audience)
- One lapel microphone
- One fixed microphone on front table
- Projector screens of suitable size
- A white-board with markers
- Sufficient number of power boards, easily accessible from the seats.

Simultaneous interpretation (if required)

Sufficient power outlets and audio feeds for APNIC's interpretation equipment.

Local host may be asked to help organize professional local interpreters.

Video multicasting requirements

Minimum 10mb/s onsite internet connection speed

Sufficient wireless coverage

Connectivity to a multicast and IPv6 route exchange point

Printing

Local host to print training materials and be prepared to provide support for other printing needs.

Catering

Buffet lunch, including halal and vegetarian options.

Morning and afternoon coffee breaks.

Accommodation

Block booking in hotel at discounted conference rates

Local host to provide a list of alternative low-cost accommodation options, in close proximity.

Fellowship program

The local host is encouraged to consider making a contribution towards the program.

Registration fees

The local host must be able to budget for registration fees to be affordable to all APNIC members, as indicated in the Call for Proposals document.

Summary of local security situation

Proposal to include brief assessment of security situation at proposed venue.

Opening reception and social event

Generally a dinner with light entertainment.

Administrative support - local meeting coordinator

Local host to provide a staff member with some event organization experience to assist APNIC staff with local logistics.

Sponsorship assistance

Local host to help seek local sponsors or consider sponsoring the meeting itself.

Sponsorship may be for entire meeting, social events, specific sessions, or services (such as interpretation or captioning).

Promotions

Local host encouraged to use local media contacts to promote meeting.

Local host may also consider establishing a meeting website providing local information.

Visa application assistance

Including invitation letters and other administrative support.

Full assistance for import and re-export procedures

Pay any refundable import duty deposit if required.

Provide full assistance for import and re-export procedures.

Provide a secured storage area for shipped boxes.

Appendix 5: Suggested items for cost projection

Expenses in USD

Accommodation - hotel rates	
Meeting rooms	
Catering - buffet lunch, morning and afternoon tea	
Reception - food	
Reception - beverages	
Reception - entertainment	
Social event - food	
Social event - beverages	
Social event - entertainment	
Audio visual rentals	
Other equipment rentals (photocopier, fax, etc)	
Local printing costs	
	Subtotal
	<hr/>
Less	
Expected registration income	
Expected sponsorship	
	Total
	<hr/>

Appendix 6: Sponsor invitation

Connect with world Internet leaders and local businesses at the APNIC Open Policy Meeting

We are pleased to invite you to support our exciting joint event:

The Asia Pacific Network Information Centre 28th Open Policy Meeting

Beijing, China

24–28 August 2009

Overview



APNIC (www.apnic.net) is one of five Regional Internet Registries currently operating in the world. We provide allocation and registration services that support the operation of the Internet globally. We are a not-for-profit, membership-based organization. Our members include Internet Service Providers, National Internet Registries, and similar organizations. The APNIC Open Policy Meeting is a major developmental forum, focusing on technical, policy and infrastructure management.

Audience

This meeting is marketed to APNIC members (comprising more than 1000 major ISPs across 56 economies) and members of the broader technical and policy community in the Asia Pacific region. Approximately 300-400 participants are expected to attend, including key Internet industry figures (speakers and tutors), and ISP business and technical representatives.

APNIC Open Policy Meeting Sponsor Invitation

Why sponsor APNIC 30?

As a sponsor, you will have a valuable opportunity to expose your organization, products, and services to an international audience of Internet leaders. Your brand will be aligned with a highly respected and credible forum within the global technology industry.

Sponsorship revenue significantly reduces delegate participation costs, which can be particularly important for those from developing economies. Your sponsorship enables the widest range of members from the region to attend these important meetings.

Sponsorship opportunities

APNIC offers sponsorship options to align with your current sales and marketing strategy. At APNIC 28, we introduced a new vendor cocktail party, where sponsors had the opportunity to operate trade stands, conduct demonstrations, and circulate product information. This benefit is automatically part of our social event and day session sponsorship package.

Social events

There are a number of events proposed for the social event calendar

Day sessions

Promote your brand throughout the meeting sessions and during the meal breaks. Your support will be advertised during our seminar and plenary program and Special Interest Group (SIG) sessions.

Fellowships

APNIC invites network engineers from developing economies to attend the training and policy sessions free of charge. They can then return to their organizations and pass on the information and knowledge they have gained from the APNIC meeting.

Remote participation

Remote participation is a key element of the policy development process. It allows participants from across the region and beyond to access the meeting content through live audio and video streaming, live transcripts, and chat.

Contact us

For more information, please contact meetings@apnic.net.



Asia Pacific Network Information Centre

Address PO Box 2131, Milton, Queensland 4064, Australia

Phone +61-7-3858-3100 **Fax** +61-7-3858-3199 **Email** info@apnic.net **Web** <http://www.apnic.net> **SIP** helpdesk@voip.apnic.net